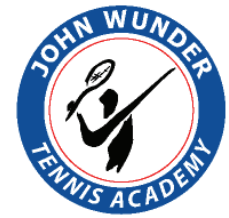




(609) 737-3600 * (609) 730-0324
www.hopewelltennis.com



July 20, 2010

Attention Valued Customer,

At Hopewell Tennis & Swim Center, we strive to make your experience more **REWARDING** and **EASIER!** Our new “point of sale” software system provides new capabilities and levels of service never before attainable like e-mail announcements and receipts, confirm appointments, even send text messages. In the future, you’ll be able to access your personal account to book lessons, sign up for classes, make court reservations and more!

As one of our **valued customers**, if you set up a personal account and fund it according to the offer outlined below by August 10, 2010, you will earn “**Hopewell Dollars**”, a “cash equivalent” bonus that does not expire!

“**Hopewell Dollars**” can be used to purchase future goods and services we offer such as lessons, groups, pro shop merchandise, court time, leagues and more.....the choice is yours! Plus, the bonus earned gives you greater buying power! What could be an easier or smarter way to **STRETCH** your recreational dollars?

Not only will “**Hopewell Dollars**” give you more bang for your buck, this service will make your life **EASIER** too! No more digging for cash or writing out checks or pulling out your credit card for every visit. Set up your account today, then tell our sales staff rep to put it on your account and out you go! Your itemized receipt will be waiting for you in your e-mail inbox when you get home. If you are a parent, you no longer have to worry about running in to pay for lessons. The cost savings and convenience can't be beat!

- For each \$100 increment you fund to your account, you receive a bonus of \$10.
Pay \$100 and get \$110 in buying power!
- For each \$500 increment you fund to your account, you receive a bonus of \$75.
Pay \$500 to get \$575 in buying power!
- For each \$1,000 increment you fund to your account, you receive a bonus of \$200.
Pay \$1,000 to get \$1,200 in buying power!
- For each \$1,500 increment you fund to your account, you receive a bonus of \$400.
Pay \$1,500 to get \$1,900 in buying power!

To get started, call, mail, or stop by the tennis center with the completed form and payment. We may never offer a big bonus like this again, so don't miss out! August 10th is right around the corner – sign up today!!